



2026 COMMITTEES

One of the best ways to maximize the value of your FWSF membership is to join a committee. We encourage you to join an FWSF committee that matches your interests, talents, or aspirations. As a volunteer-run organization, we rely on your efforts to keep FWSF an essential source of insight and inspiration to women in finance in the San Francisco Bay Area.

You must be an FWSF member to serve on a committee. To learn more about joining, see financialwomensf.org/membership.

FUNDRAISING

The primary goal of the Fundraising Committee is to secure funding for the FWSF Scholarships. The committee cultivates corporate sponsorships and individual donor relationships and provides strategic direction and execution to grow both the donor base and total funds raised. Serving on this committee offers valuable fundraising experience while expanding your network with national, Bay Area, and individual supporters committed to advancing FWSF's mission.

MARKETING & COMMUNICATIONS

The Marketing & Communications Committee focuses on internal and public relations, and social media to heighten awareness of FWSF and its members. Serving on this committee provides the opportunity to provide strategic direction on how best to communicate the incredible events and accomplishments of FWSF.

MEMBERSHIP

This committee expands the membership base and fosters a strong community. Activities include membership drives, new member events, and initiatives to boost engagement and retention.

CULTURE, COMMUNITY, AND CONNECTION (3C's)

The 3C's committee is dedicated to fostering a welcoming community where all members can thrive. This committee develops strategies, plans events, and collaborates across teams to integrate culture, community, and connection in all aspects of FWSF.

PROGRAMS

This committee recruits and hosts speakers for Industry Leadership, Professional Development, and Lifestyle & Special Events Series. Members gain access to leaders in finance, government, and civic affairs. The committee also connects with other professional organizations to co-sponsor programs and events.

SCHOLARSHIP

FWSF has awarded over \$3 million in scholarships to women studying finance in the Bay Area. The scholarship committee manages the application process, interviews, and the final selection. The committee also plans and hosts a celebratory awards event for recipients and connects them with FWSF mentors.